



FAST  
GROWTH  
50

Trinity Mirror [South West](#)

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# SPONSORSHIP

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Celebrating the 50 Fastest Growing companies in the South West

# INTRO

In 2017, Trinity Mirror South West will celebrate the Fastest Growing 50 companies in the South West, recognising the most entrepreneurial businesses in the region. At a time when the economy is facing challenges, there is no better time to celebrate the success with your guests and clients than at the inaugural Fast Growth 50 awards dinner.

- ▲ Published by the Western Morning News and the Western Daily Press, the Fast Growth 50 supplement will demonstrate the vast entrepreneurial potential that exists within the South West region and as the only regional barometer of indigenous firms, the list will demonstrate the vitality of South West entrepreneurs and their businesses.
- ▲ To qualify for the 2017 Fast Growth 50 list, firms should be independent and privately held, have a turnover of at least £250,000 in 2014, and be based in the South West region.
- ▲ Rankings are based on percentage growth of revenues from 2014 to 2016.

**SINCE THE FIRST  
FAST GROWTH 50  
LIST WAS PUBLISHED  
IN 1999, 551 FIRMS  
HAVE APPEARED ON  
THE EIGHTEEN LISTS  
PUBLISHED IN THE  
WESTERN MAIL.**



**THE 2016 FAST  
GROWTH 50 FIRMS  
HAD A COLLECTIVE  
TURNOVER OF £700  
MILLION IN 2015  
AND EMPLOYED  
3,000 PEOPLE.**



**DURING THE PERIOD  
2013-2015, THE TOP  
50 PRODUCED AN  
ADDITIONAL £378M  
IN TURNOVER AT A  
GROWTH RATE OF 117%  
AND CREATED OVER  
1,500 NEW JOBS.**



**PUT YOUR BUSINESS  
AMONG THE FASTEST  
GROWING COMPANIES  
IN THE SOUTH WEST.**

**THIS IS YOUR  
CHANCE.**



# THE GALA DINNER

- ▲ The fast Growth 50 Gala Dinner will be one of the premier business events of 2017 in the South West.
- ▲ The dinner is **EXCLUSIVE** to only the award sponsors and FG50 companies and is expected to be sold out almost immediately with 500+ guests attending.
- ▲ Speakers from the world of business and politics, as well as entertainment at the end of the evening. It is the perfect event to bring your guests to celebrate the best of South West business and to network with the entrepreneurs who are driving forward the economy.
- ▲ As an award sponsor, your organisation will be given ten complimentary tickets to the Gala Dinner to be held at Ashton Gate Stadium on Friday, October 27th 2017. Your table will be positioned in a prominent location in front of the stage.
- ▲ At the Fast Growth 50 award dinner, a representative from your organisation will introduce the category you have sponsored, introduce the nominees in that category, and present the winner with the award on the evening.
- ▲ There will be a photograph of your presenter with the winner of your Fast Growth 50 category award that will be sent to you within 48 hours of the end of the dinner.
- ▲ Your company logo will be prominent on audio-visual material during the presentation of the category you are sponsoring, on the awards dinner menu and other supporting material.
- ▲ You will also be given the opportunity to have banner stand space in the venue on the evening.

# THE REGION & CATEGORIES

▲ GLOUCESTERSHIRE

▲ DEVON

▲ BRISTOL

▲ CORNWALL

▲ SOMERSET

▲ DORSET

- ▲ Business To Business Services
- ▲ Construction and Building Services
- ▲ Energy and Environmental Services
- ▲ Professional and Financial Services
- ▲ Retail Services
- ▲ Tourism and Leisure
- ▲ Manufacturing and Engineering
- ▲ Recruitment Services
- ▲ Food & Beverages
- ▲ Creative and Knowledge Industries
- ▲ Health & Care



# SPONSORSHIP

	 <b>HEADLINE PARTNER SPONSORSHIP</b>	 <b>CATEGORY PARTNER SPONSORSHIP</b>
Half Page Ad in 2017 Fast Growth 50 Supplement	✓	✓
Logo and 'in association with' on front cover of Regional & County Fast Growth 50 supplements	✓	✗
Half Page Foreword in Regional & County Fast Growth 50 Supplement	✓	✗
Company Profile in 2017 Fast Growth 50 Supplement	✓	✓
Press Coverage & Commentary in Trinity Mirror South West's regional publications between Jul 2017 and Nov 2017	✓	✓
Logo to be included all promotional marketing before, during and after the event	✓	✓
Company Profile, Branding and Website Link on <a href="http://www.SWFastGrowth50.com">www.SWFastGrowth50.com</a>	✓	✓
Exclusive access to a list of all Fast Growth 50 nominees	✓	✗
Exclusive opportunity to present a seminar for one hour at Fast Growth 50 members at the Business Growth Conference in Feb 2018	✓	✗
Partner with Trinity Mirror South West at the roundtable discussion with Fast Growth 50 members in Apr/May 2018. Transcript will be published in geographically selected Trinity Mirror South West	✓	✗
	<b>£12,000 +VAT</b>	<b>£5,000 +VAT</b>

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## PRESS COVERAGE

- ▲ Press coverage in all regional newspaper titles (online and in-print) highlighting your organisation's sponsorship of the South West Growth 50 dinner at the annual awards including commentary on your organisations role in supporting 'Growth' companies in the region.
- ▲ Press coverage potential to appear across regional and national media. In addition, a separate range of press releases about the finalists and winners in each category will be circulated to other Trinity Mirrors titles

Source | Western Morning News & Western Daily Press | JICREG | Nov 2016

# SPONSORSHIP

## MARKETING ADVANTAGES

- ▲ Brand presence on the dedicated website, [www.SWFastGrowth50.co.uk](http://www.SWFastGrowth50.co.uk) with full details of the awards ceremony, including sponsors page with a direct link to your website.
- ▲ Exclusive access to a list of all Fast Growth 50 nominees FOUR WEEKS before publishing date. This will enable your organisation to develop its own specific marketing campaign to target business with the fastest growing companies.
- ▲ You will be provided with multimedia marketing material post the event to share across social channels highlighting your involvement.

Source | Western Morning News & Western Daily Press | JICREG | Nov 2016



# GET IN TOUCH

For further information on how you can be involved with Fast Growth 50, please contact us below;

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